

SPONSORSHIP PACKET

WE INVITE YOU TO MAKE A DIRECT IMPACT IN THE QUALITY OF LIFE FOR ALL FLORIDA RESIDENTS BY BECOMING A SPONSOR OF THE FLORIDA MENTAL HEALTH SUMMIT IN 2019.

In 2019 *Mental Health America of Northeast Florida* and the *Florida Mental Health Summit* will examine the many paths to recovery in the journey to personal wellness and the unique experience that each person undertakes in this journey. Exploring the wide variety of treatment options available based on personal needs and preferences and how we can expand use of Peers in the exploration of these recovery paths.

Come be a part of the movement.



MISSION

Mental Health America of Northeast Florida raises awareness, provides training on mental health and wellness, helps people navigate the system, and impacts mental health policy and legislation.

VISION

Mental Health America of Northeast Florida envisions a compassionate and caring community that welcomes and values positive mental health and wellness

TERMS AND CONDITIONS OF SPONSORSHIP

The terms and conditions outlined herein have been established for the mutual benefit and protection of the sponsor, event patrons and Mental Health America of Northeast Florida and may not be modified unless in writing signed by both parties. The Sponsor agrees to these terms and conditions as an integral part of this binding contract. Please read carefully to avoid any misunderstandings.

1. Checks, credit cards, cashier's checks and money orders are acceptable forms of payment. Sponsorship benefits are conditional upon payment of sponsorship fee. The sponsorship fee is due at the time of commitment, and in any case, payment in full is due prior to the event.
2. The sponsor benefits listed in this document for each respective sponsorship level constitute the entire package of benefits offered to sponsors. Mental Health America of Northeast Florida is under no obligation to provide additional benefits not mentioned in this document, whether promised otherwise or not, unless agreed in writing by the event coordinator, committee or Mental Health America staff.
3. Unless otherwise stated in writing by the sponsor, the sponsor permits Mental Health America of Northeast Florida to use the sponsor's name and/or logo in promotional materials, advertising and public announcements relating to the event. The sponsor further represents and warrants that it has the right to grant this permission. It being understood that the sponsor shall retain all ownership rights in its trademarks, and that any goodwill related to the use of the sponsor's trademarks shall inure to the benefit of the sponsor. The sponsor shall hold Mental Health America of Northeast Florida harmless against any and all actions related to the institution's use of the sponsor's trademarks.
4. Mental Health America of Northeast Florida reserves the right to decline the sponsorship support of any organization or firm.

University of North Florida – Adam W Herbert University Center – Jacksonville, Florida

Save the Date!



PATHS TO RECOVERY

FLORIDA MENTAL HEALTH SUMMIT

OCTOBER 16-18, 2019

www.flmhs.org

FLORIDA MENTAL HEALTH SUMMIT 2019

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVELS	Complimentary Conference Registrations	LOGO ADVERTISEMENT IN CONFERENCE PROGRAM	Complimentary Space in Exhibit Hall	Verbal and On-Screen Acknowledgement at Conference	On-Site Signage for Maximum Visibility at Conference	ONLINE AND SOCIAL MEDIA ADVERTISEMENT LEADING UP TO CONFERENCE	ABILITY TO INTRODUCE SPEAKER / PRESENTER	3-5 MINUTE PROMOTIONAL PRESENTATION DURING EVENT	RESERVED TABLE AT RIPPLE EFFECT AWARDS LUNCHEON
TITLE SPONSOR (\$20,000)	●●●●●●	✓	✓	✓	✓	✓	✓	✓	✓
PLATINUM LEVEL SPONSOR (\$10,000)	●●●●	✓	✓	✓	✓	✓	✓	✓	
GOLD LEVEL SPONSORS (\$5,000)	●●●	✓	✓	✓	✓	✓	✓		
SILVER LEVEL SPONSORS (\$2,500)	●●	✓	✓	✓	✓	✓	✓		
RIPPLE EFFECT AWARDS LUNCHEON SPONSOR (\$5,000)		✓		✓	✓	✓	✓		✓
EXHIBITORS (\$1,500)	●●	✓	✓	✓	✓	✓			

TITLE SPONSOR \$20,000	PLATINUM LEVEL SPONSOR \$10,000	GOLD LEVEL SPONSOR \$5,000	SILVER LEVEL SPONSOR \$2,500	RIPPLE EFFECT AWARDS LUNCHEON SPONSOR \$5,000	EXHIBITOR \$1,500
<p>The Title Sponsor is the most prominent and visible of all the sponsorships available and is reserved for only one organization or company. The package is customizable to your company's needs and can include:</p> <ul style="list-style-type: none"> An allotted 3-5 minutes as part of the program during opening of the event to share about your organization's involvement and commitment to improving mental health. (200-250 attendees) Presentation of the organization's logo and a quote from your representative to be included in all press and media releases to major media outlets Your organization's name and logo on all promotional materials leading up to the event Your organization's logo on all event signage A complimentary table in the Exhibit Hall Six complimentary conference registrations for the entire Summit A reserved table for 8 at the Ripple Effect Awards Luncheon 	<p>Platinum Level Sponsorship package is customizable to your company's needs and can include:</p> <ul style="list-style-type: none"> An allotted 3-5 minutes as part of the program during opening or evening reception to share about your organizations involvement and commitment to improving mental health. (200-250 attendees) Presentation of the organization's logo and a quote from your representative to be included in all press and media releases to major media outlets Your organization's name and logo on all promotional materials leading up to the event Your organization's logo on all event sponsor signage Your organization's logo on the program A complimentary table in the Exhibit Hall Four complimentary conference registrations for the entire Summit 	<p>The Gold Level Sponsorship package is customizable to your company's needs and can include:</p> <ul style="list-style-type: none"> Opportunity to introduce the keynote speaker, panel presenter, or special guest Three complimentary conference registrations for the entire Summit Your organization's name and logo on all promotional materials leading up to the event Your organization's logo on all event sponsor signage Your organization's logo on the program A complimentary table in the Exhibit Hall 	<p>The Silver Level Sponsorship package is customizable to your company's needs and can include:</p> <ul style="list-style-type: none"> Opportunity to introduce a breakout session speaker Your organization's name and logo on all promotional materials leading up to the event Your organization's logo on all event sponsor signage Your organization's logo on the program A complimentary table in the Exhibit Hall Two complimentary conference registrations for the entire Summit 	<p>There are only two \$5,000 sponsorship opportunities for The Ripple Effect Awards Luncheon. The package is customizable to your company's needs and can include:</p> <ul style="list-style-type: none"> Opportunity to introduce the luncheon speaker and to share about your organization A reserved table for 8 at the Ripple Effect Awards Luncheon per \$5,000 sponsorship. Your organization's name and logo on all promotional materials leading up to the event Your organization's logo on all event sponsor signage Your organization's logo on the program 	<ul style="list-style-type: none"> Your organization's name and logo on all promotional materials leading up to the event Your organization's logo on all event sponsor signage Your organization's logo on the program A complimentary table in the Exhibit Hall Two complimentary conference registrations for the entire Summit Two discounted conference registrations for exhibit staff @ \$175 per staff Pre- and post-event conference attendee mailing list (excluding emails)